



Ekoskolas

Global Action Days:

Global citizenship in action

Edmunds Cepurītis
FEE Latvia





Ekoskolas

Foundation for Environmental Education

Mission - to engage and empower people through environmental education

Branches in 73 Countries





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Global Action Days

National (and global) scope

Simultaneous activities in all Northern Hemisphere

Focus on involving broader society

Learning a way to activism in communities

Implementation on school level

Involving youth in creating activities adjusted for local condotions





Management & coordination

Internationally

Creating the conceptual and thematic basis, publicity

Nationally

Motivatiopn, consulting on organizing public activities, publicity, exchange of best practices

Locally

Planning specific activities, considering local conditions

Global Action Days

Helping the environment one action at a time

A campaign to activate students and teachers to lead the change for a more sustainable world by getting involved in fun-filled, informative activities.

How does it work?



Plan and implement an environmental action in your school and/or community



Document the action by taking pictures, making a video or writing an article.



Register online

Be involved!



students



teachers



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Introductory events

2013

November 4th - 8th

Main theme - Environmentally
friendly food choices

Activity - Visiting Ministry of
Environment





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Introductory events

2014

November 3rd - 9th

Theme - Responsible lifestyles

Activity - March in Old town
(~120 participants)





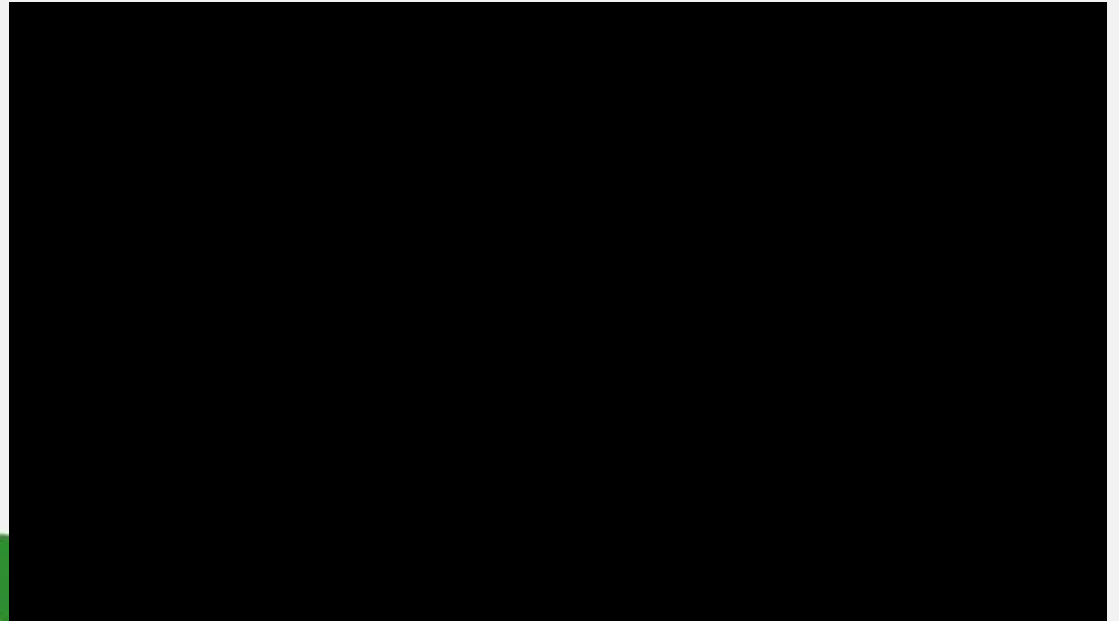
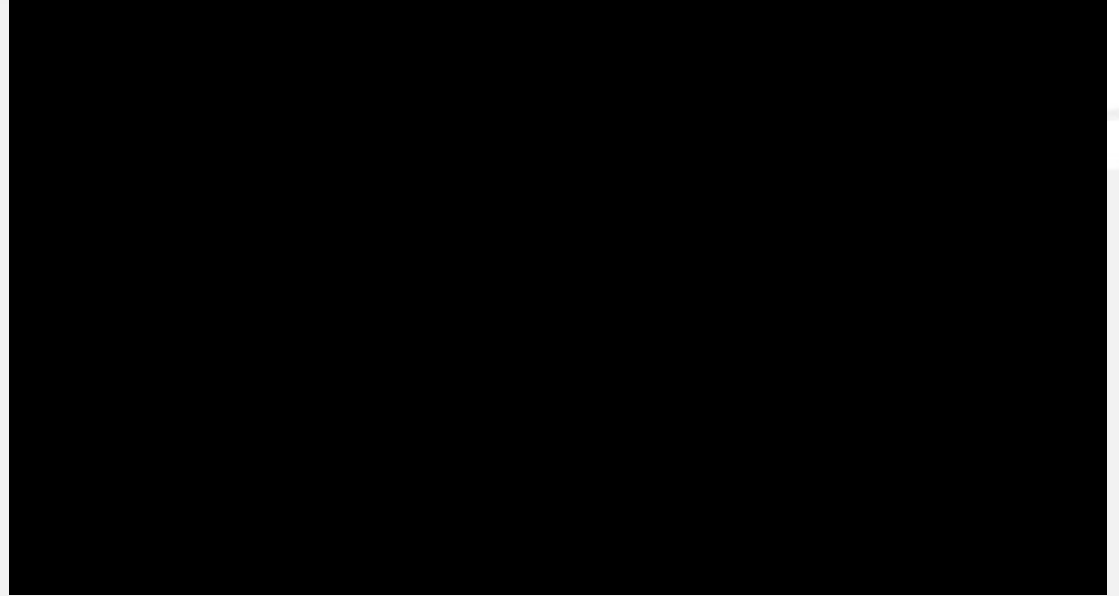
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Introductory events

2015

November 2nd - 8th

Theme - #COP21





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Introductory events

2016

**Sustainable
development goals**



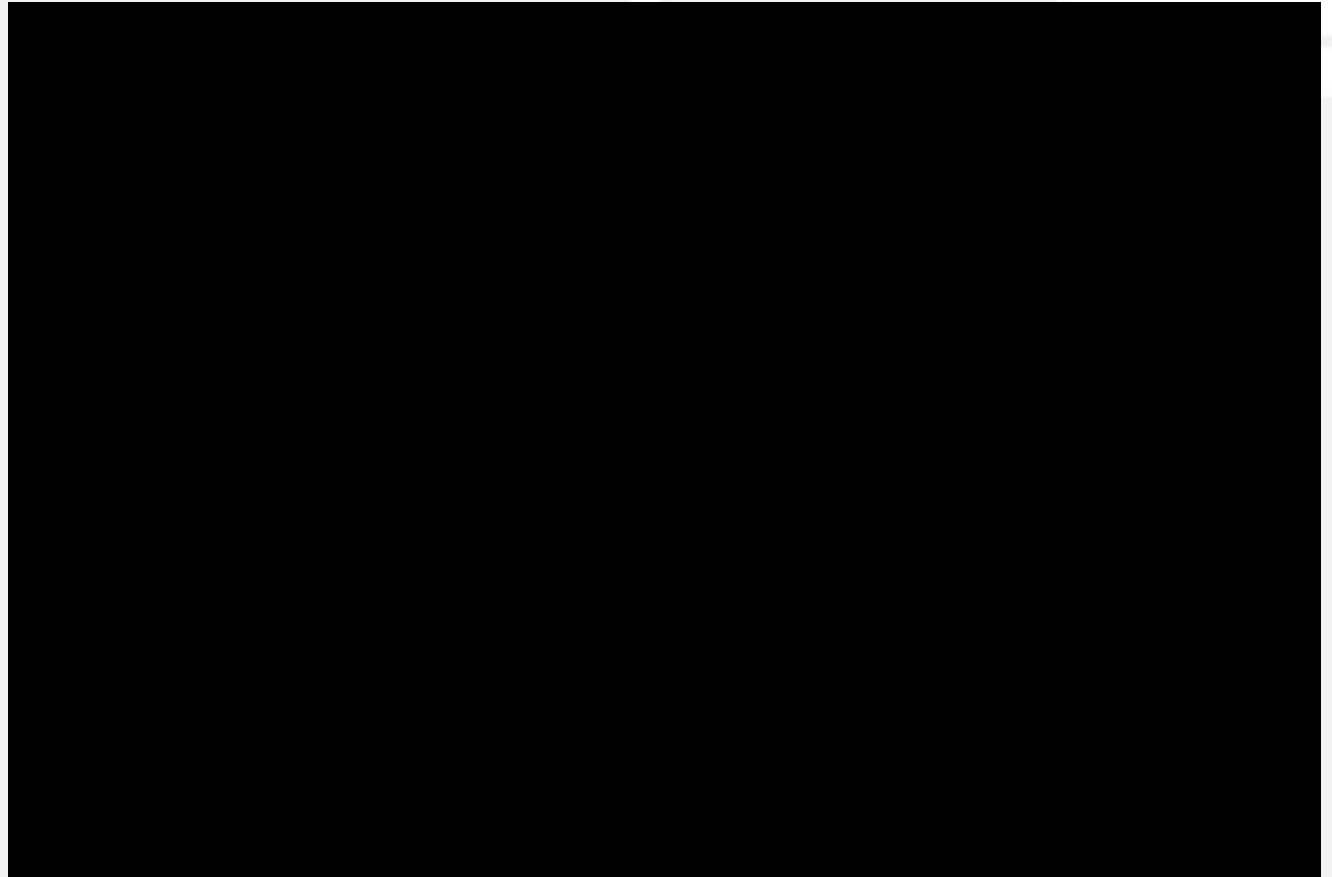


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Introductory events

2017

Reducing Food
Waste





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More specific topics

2018

**No to single-use
plastics**

2019

Climate crisis



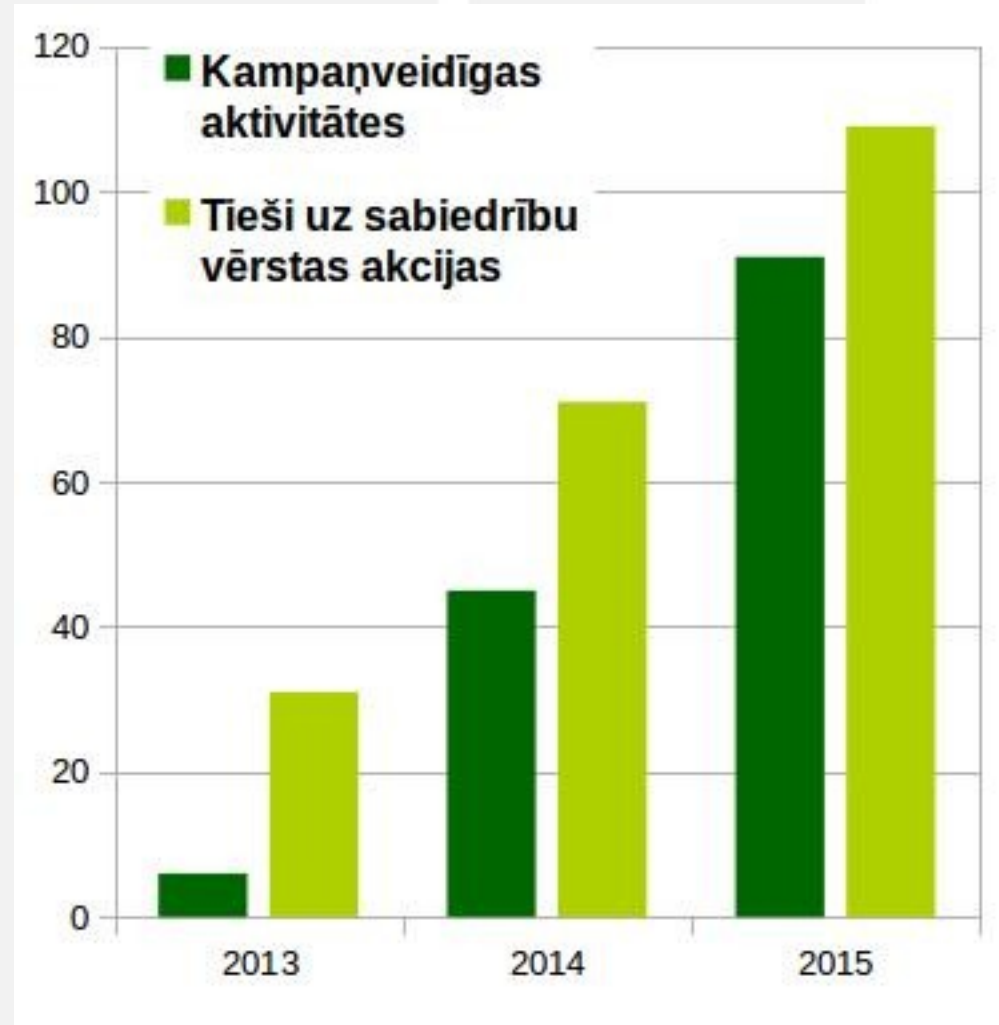
Qualitative development

Significant growth

Community oriented activities - from 28% to 83%

Longer campaigns - from 5% to 82%

Many ideas for innovative activities





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A number of very innovative activities





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Political engagement of youth



Main goal:

Show a way to influencing political process with well prepared arguments



Summary

Main benefits of GAD:

- Learning through action
- Engage youth in planning and organizing
- Promote political participation of youth

Principles:

- Learning by doing
- Encouraging each other
- Focus on shaping a common identity of environmental activists



Future challenges

- Investigating the relationship between engagement and attitudes and behaviours;
- Strengthen the role of youth in planning activities;
- Evaluate the long term effects on further involvement in environmental activism



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Future challenges

