

Activity Guide

GLOBAL

ACTION

DAYS



Pollinate for Life



22 April - 6 May 2027





Pollinate for Life

The campaign Global Action Days 2027 is a global invitation to explore the hidden living relationships and connections that keep ecosystems, food systems, cultures, coastlines, and communities alive: pollination, dispersal, spores, ocean life, night-time ecology, human knowledge-sharing, and the everyday actions that help nature recover.



Pollinators spread life.
**People spread change
that sustains life.**

Just as pollen moves through ecosystems, ideas, habits, and actions move through communities. Every participant is invited to become a Pollinator of Change by understanding the relationships that sustain life, recognising our place within them and, helping at least one other person adopt a pollinator-positive behaviour.

Since 2015, the Foundation for Environmental Education (FEE) has coordinated Global Action Days, an annual campaign showing how actions, big and small, can positively impact our wellbeing, our communities, and our planet. Anyone, anywhere can join the campaign and take action.



Buzzing about...



50 years

of environmental
education and action



In 2027, Global Action Days marks 50 years since the Tbilisi Declaration helped define a global vision for environmental education. Adopted in 1977, the Declaration called for environmental education that develops awareness, knowledge, values, skills, and participation. It was in this same period, and inspired by this growing global commitment to environmental education, that the FEE was established, turning these principles into action through education around the world.

From playgrounds to pollinator pathways, rivers to reefs, and school grounds to shorelines, GADs 2027 brings that vision to life through the connections we notice, the habitats we protect, the stories we spread, and the communities we include.



Pollinate the Planet - change starts with a promise!



The handprint in the Global Action Days logo represents the positive impact we can create through our choices, actions, and influence. Where an ecological footprint focuses on the pressure we place on the planet, the handprint focuses on what we can do to restore nature, change habits, and bring others with us. This commitment turns that idea into actions we can take, moving from awareness to active participation to scale the solutions as [#GenerationRestoration](#).



'I believe every educator, learner, visitor, community member, and decision-maker should have the knowledge, skills, values, and opportunity to protect the living connections that keep our world healthy. From pollen, seeds, and spores to rivers, forests, food systems, beaches, and the ocean, I will turn awareness into action and grow my Ecological Handprint for a fairer, greener, bluer, and more resilient world through Global Action Days.'

Did you know? Behavioural science shows that people are more likely to follow through when commitments are specific, public, and connected to a place and time. **Your Handprint** turns intention into visible action.



- ☐ **I will notice and learn:** by identifying one living connection in my local place, exploring what it depends on and what depends on it and finding out what helps it thrive.
- ☐ **I will change one practice:** choose one specific pollinator-positive behaviour and put it into practice.
- ☐ **I will protect and restore:** care for one local green or blue space, from a balcony, verge, garden, or food-growing space to a park, campus, shoreline, hotel ground, or community space.
- ☐ **I will involve and influence others:** help at least one other person take action, make participation more accessible and fair, and ask one decision-maker or organisation to make a pollinator-positive commitment.

I will pollinate change and encourage:
_____ **to join me.**





Make Living Connections through the five Global Action Days pollinate for life activities:

01 Change Starts with... a Pollinator Assembly

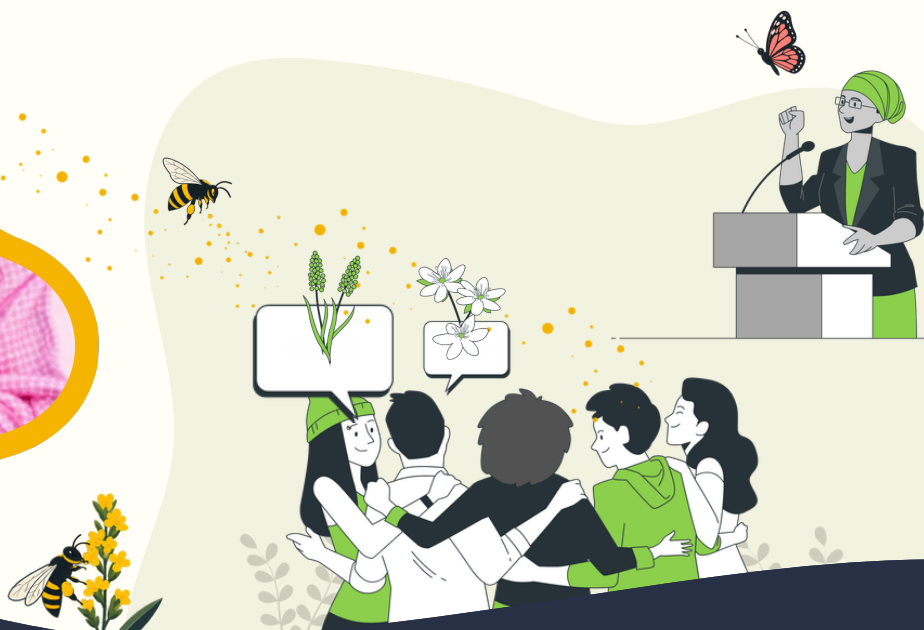
Host a short, public 'Pollinator Assembly' with a local leader or influential community voice. This could be a mayor, headteacher, campus leader, beach manager, hotel manager, marina manager, food grower, chef, ranger, scientist, community elder, youth counsellor, tourism operator, restoration expert, artist, or youth representative. The purpose is simple: bring people together, build awareness of pollinators, the relationships that allow them to thrive, and the challenges they face. Secure at least one public commitment to protect a living connection in the community. You can choose any locally relevant action or combine several actions where practical.

Start small:

Ask a headteacher to commit to a pesticide-free school; invite a hotel manager to plant native species; or ask a municipality to protect a pollinator-rich verge during flowering season.

Take it further:

Find out what local pollinators depend on and invite several local voices to make a shared commitment.



02 Change Starts with... the Night Shift



Discover the pollinators and ecological relationships at work after dark.

Not all pollinators buzz... This night-time ecology challenge explores moths, bats, beetles, night-scented plants, artificial light, safety, and culture, and asks what night-time species depend on, what depends on them, and how communities can reduce disturbance and restore darkness to habitats that rely on the Night Shift.



Start small:

Set timers or sensors on unnecessary outdoor lighting, shield bright lights or change bulbs; plant night-scented native flowers; or run a simple moth or bat observation and share what you find.

Take it further:

Create a "Night Shift" trail showing others what comes alive after dark and how these species can be supported.



03 **Change Starts with...** **Invisible Pathways**

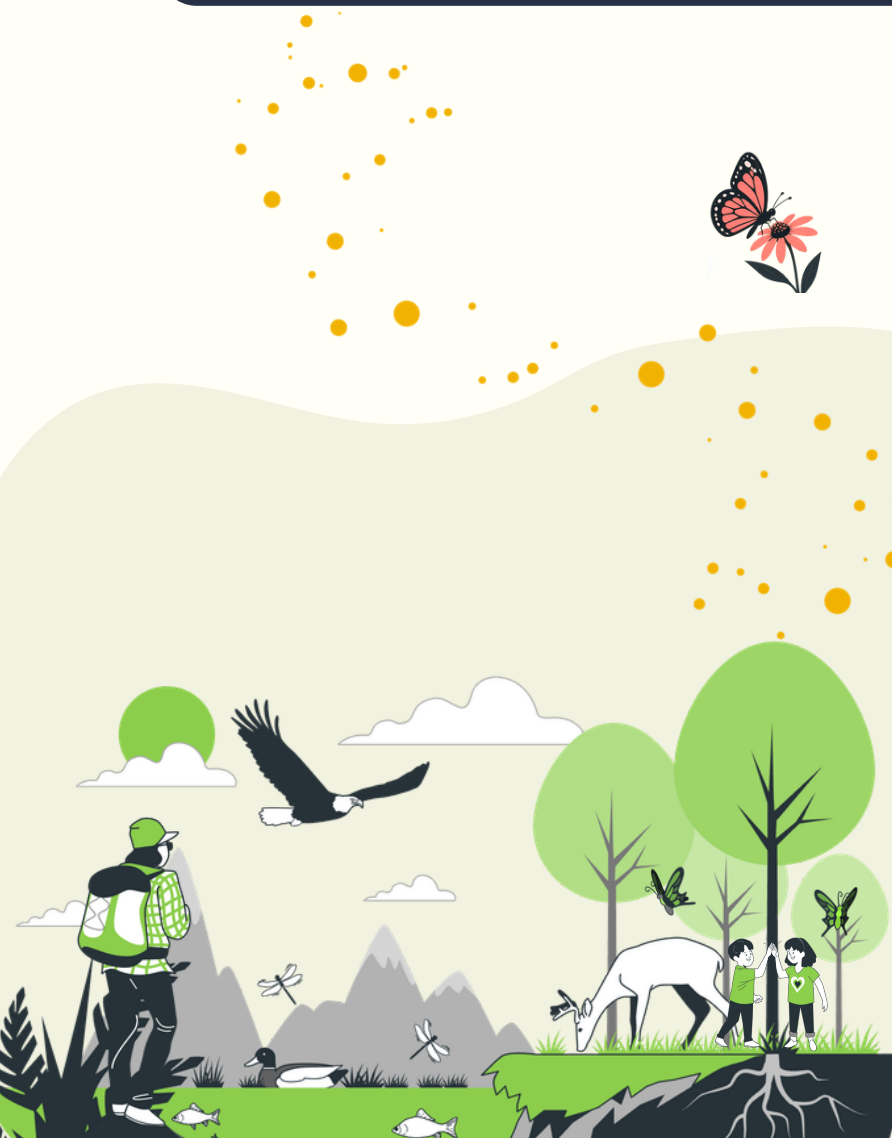
Invisible pathways connect and sustain ecosystems. They can include pollen moved by insects, birds, bats, wind, or water; seeds moved by animals, wind, water, or people; spores moved by air or water; water carrying life from land to sea; stories and knowledge carried through generations; and ideas spreading through communities. Uncover an invisible pathway that keeps life, knowledge, or stories moving through your community. Use observations, old photographs, maps, artwork, literature, records, or community stories to investigate the pathway and the relationships that make it possible.

Start small:

Create a story about an invisible pathway using words, photos, illustrations, or community voices. Reveal the relationships behind it and help others see how life, people, and places are connected through ecosystems, space, and time.

Take it further:

Pollinate your story throughout your local and global community using local news, social media, a public event or the YRE International Competition.



04 **Change Starts with...** a Pollination Passport

Choose one everyday item, ingredient, place, practice or habitat and reveal the living connections that make it possible. This could involve pollination, seed dispersal, spore movement, water movement, food systems, cultural knowledge, or human action. Consider how you can support these living connections? Create a Pollination Passport page to plan your actions and share the results.

Start small:

Create a pollination passport for a local fruit, a wildflower, mangrove, or seagrass meadow; name the living connection behind it and identify one practical action that you will take.

Take it further:

Compare several Pollination Passports. What connections do you discover, and how could you join with others to make the biggest difference?



05 **Change Starts with...** **a Fair Field**

Investigate who has fair access to pollinator-rich, healthy, safe, and biodiverse green and blue places, and who does not. Consider who benefits from and who cares for these living places, then make one public ask for change. Look beyond the obvious: pollination is not only a land-based story.

Start small:

Check whether a local green or blue space is accessible to people with limited mobility; compare shade, nature, and biodiversity across neighbourhoods; or ask a land or beach manager to create an accessible, pesticide or pollutant-free space for pollinators.

Take it further:

Ask people with different needs and experiences how they would improve the space.





Keep Pollinating for Life

Global Action Days is just the beginning.
Keep exploring, sharing and taking action for
the living connections around you, and
inspire others to join in.

Register for Global
Action Days 2027



#GenerationRestoration

READY TO GO FURTHER?

Take your restoration journey to the next level
by becoming a **#GenerationRestoration** School.

Join a global community restoring ecosystems and
creating lasting change.